

C&C Milano, Tessuto

Bjorn Wallander, Fotografi

Robert Rufino, Redattori/Stylist



A QUESTION THAT MONA NERENBERG hears often at her chic home-design shop, Bloom, in Sag Harbor, New York, is: "Does your house look like this?" After all, her boutique—a favorite of such Hamptons regulars as Martha Stewart and Gwyneth Paltrow—is in a former house that still retains its front garden and white picket fence. "People have this fantasy that a home should look as perfect as a store," Nerenberg says. "But my actual home is a lot more messy. It's filled with friends and family and cats."

Even so, the Hamptons house that she shares with her partner, Lisa Bynon, is imbued with the same clean and refined aesthetic that one finds at her shop. In fact, the decorator who helped her with the look of Bloom—ELLE DECOR A-List member Mark Cunningham, a close friend—also collaborated on the interior design of her home.

She and Bynon, a landscape designer, had lived for several years in a tiny two-bedroom home in the village of Sag Harbor, not far from Bloom and a second shop where Nerenberg sells ceramics from the Paris-based brand Astier de Villatte. They craved more space and noticed an online real estate listing for a home on three acres in the nearby hamlet of North Sea. Before they even called the number on

FACING PAGE: The living room's 18th-century Swedish table and vintage Pierre Jeanneret chair are from Bloom, and the circa-1940 lamp by Marolles is from Magen H Gallery. **THIS PAGE, FROM TOP:** The library's sofa is by Ralph Lauren Home and the curtains are of a Rogers & Goffigon linen; the artwork is by Michael Dweck. The front-hall bench from France is covered in a C&C Milano stripe, the antique pendant light is from Ann-Morris, Inc., the flooring is original to the house, and the drawing is by Donald Sultan; the front door is painted in Black enamel and the walls are in Super White, both by Benjamin Moore. For details, see Resources.